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**PROJECT TITLE**

**Cebuana Lhuillier Jewelry:** High level Project Requirement

Cebuana Lhuillier Jewelry is the online jewelry platform of the Cebuana Lhuillier.

**PROJECT SUMMARY**

The requirement includes the following:

1. 100% completion of VAPT issues (pass under security division)
2. 100% delivery of all changes in production (pass as expected)
3. Full assistance on debugging and/or troubleshooting (UAT and Production environments)
4. Compatibility on mobile/ tablet screens

**PROJECT SUMMARY**

**List of Enhancements**

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| **Section** | **Title** | **Description** |
| **Curated / Personalized Experience** | Promo module | Allow clients avail discounted products or enter a promo code in the check-out |
| Allow admin to manage to promo code and discounts being given to the customers |
| Push Notification | The system should automatically email clients for pending items on their carts |
| Last call | If the reservation/item is about to expire, the system will send a notification to the client prompting for last call. |
| Missed Wishlist | If the item is included in their wishlist and it’s about to expire, the system will remind the client to purchase the item. |
| Suggestion based on recent checkout | The system will suggest some products they can purchase based on their recent purchases and items added in their cart. |
| No. of views per product | The system will be able to count the # of view per product and display it to the client in order to inform them that other customers are looking at it. |
| Recommended product | The system will give recommendations to the clients based on the items they’re looking at. |
| Location Driven Product Search | The first list of jewelries that the system will display upon searching is the items that are nearest to the client. |
| **Social Media Integration** | Social Log-in | Allow clients to log-in using their Facebook and Google account. |
| Social Sharing buttons | Allow clients to share the items they like through social media by clicking a social sharing button. |
| Show like/love | To integrate total number of likes from shared social media sites |
| **Site Enhancements** | Second and Third Reserver | Allow other clients to be the second and third reserver of the item. This would allow the telesales agent to contact them if the first reserver didn’t push through with the transaction. |
| Multiple photos per item | The system will show multiple photos of the item in order for the client to have different angles of the jewelry |
| Zoom-in/ Zoom-out | Allow clients to better view the photos of the item |
| **Support** | IVA (frequently asked questions with option to direct to an agent | Integrate an in-app chat bot that will answer the queries of the clients and if needed, it will direct to an agent for further clarifications |
| **Payment and Fulfillment** | Bank Transfer | The system would allow the client to have an option to choose online payment via bank transfer. |
| AJS - item tagged as sold | **Once the item is tagged in AJS as sold, it should also reflect in the CLJ system** |
| AJS - tagging sold to unsold | **Once the item is tagged to unsold, it should also reflect in the CLJ system** |
| Overview page - Check out | The system should be have a dynamic check-out page that will compute the overall total of the cart based on the price, delivery fee per item, etc. |
| Check out checker | The system should identify the location of the buyer vs the location of unit. This would allow the system to easily compute the delivery fees if the client opts to have it delivered. |
| Extension of reservation *(process should have a fee)* | The system should allow the client to extend their reservation as long as the client pays the necessary processing fee for the extension. |
| Select delivery date | Allow the client to select a delivery date on when they prefer their items to be delivered |
| Pawnback and Pawnback Calculator | The system should have an option for the client to avail pawnback which uses the pawnback calculator to compute for the total amount. |